



Dear Community Member,

The City of Kannapolis offers a variety of sports leagues for the youth in our area and we are excited to announce our 2020-2021 Youth Basketball League. Last season we were able to serve almost 350 kids and we expect the program to grow for our 2<sup>nd</sup> season. With this growth, we are looking to you, our community, friends and neighbors to help us by supporting and sponsoring this program.

Your sponsorship will be used to assist in the cost of uniforms, officials and equipment thereby keeping registration fees at a minimum for our families as well as helping provide scholarships to families in need. Your support of the Kannapolis Parks and Recreation Department will help promote your business in addition to allowing the children in our community access to a safe and fun way to learn sportsmanship, teamwork and develop their skills. A \$200 team sponsorship donation will get your business name printed on the back of a team's jersey and recognized on the City of Kannapolis website as a league sponsor.

We ask that you consider helping us provide an opportunity to ensure every child has an enjoyable recreation outlet, learning experience and the opportunity to reach his/her full potential. Please don't hesitate to contact me if you have any questions, need sponsorship paperwork or would like to discuss this opportunity further. We cannot do this without you!

I'd like to thank you in advance for your consideration and generosity!

Sincerely,

*Ryan E. Hager*

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